



THEORY OF CHANGE OF THE COASTAL COMMUNITIES INITIATIVE

MOVEMENT BUILDING AND PARTNERSHIPS

Influence global frameworks and policies with allies to secure rights of communities. Broker complementary partnerships with organizations and the private sector to address humanitarian issues and redirect financing to communities.



AREA BASED CONSERVATION

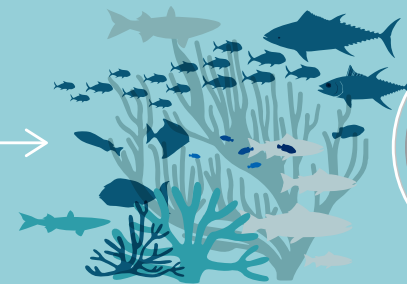
- 01 Self- or co-management rights secured in national policy
- 02 Self- or co-management operationalized
- 03 Management informed by local knowledge
- 04 Ecosystem resilience
- 05 Socio-economic well-being of coastal communities

KNOWLEDGE SHARING AND LEARNING

Create space for learning, sharing and enabling the development of collective leadership to solve practical challenges, identify scalable solutions, formulate research questions to unlock barriers.

Embedding solutions into national and regional actions, policies or legislation

SCALING UP



SCALING OUT

Adapting and replicating the most effective community-led conservation solutions

SCALING DEEP

Building coastal community capacity at scale and promoting the adoption of the solutions through learning and sharing

ACCELERATE COMMUNITY-LED CONSERVATION

By 2030, the **Coastal Communities Initiative** will protect and conserve at least 4 million km² of critical coastal ecosystems vital to the food security and livelihoods of millions of vulnerable people.

NATURE
Rich marine biodiversity and healthy ecosystems

CLIMATE
Climate change mitigation and adaptation

PEOPLE
Improved human health and well-being