



COMMUNITY CONSERVATION ENTERPRISES E-LEARNING

About the course

The WWF Community Conservation Enterprises (CCE) E-learning course combines the knowledge from the [Nature Pays Practitioner Guide](#) with additional business concepts and tools. Practitioners working with CCEs in any sector can gain skills to build a more resilient future for local communities.

Spotlight on Coastal Communities

The threats facing our oceans and affecting coastal communities' livelihoods are daunting. In collaboration with WWF's Coastal Communities and Blue Futures initiatives, we've developed specific content to help coastal communities build sustainable blue businesses.

THE COURSE IS DIVIDED INTO 8 MODULES MADE UP OF SHORT VIDEOS, QUIZZES, AND ACTIONABLE TOOLS.

Introduction to this journey:

Where you'll learn how to help communities become more resilient through the development of Community Conservation Enterprises.

Module 1: Laying the foundations

We'll be discussing the importance of Community Conservation Enterprises and why we believe CCEs are crucial for ensuring livelihoods and conservation.

Module 2: Discovering the context

Where we'll be making the initial assessments and mappings to learn how to better support CCEs.

Module 3: Sustainable Business Model Canvas

Learning about a great tool that supports the development of an idea into a viable business model.

Module 4: Exploring opportunities for Market Access.

We'll examine potential strategies for improving market access with the value chain assessment.

Module 5: Resilient CCE Models: Learning from Coastal Communities

How to generate more innovative ideas to create positive impacts on the environment, enhance the value of CCEs, and build their resilience.

Module 6: Finance and funding for CCEs

Where together we'll be exploring the options available for CCEs to financially support their activities.

Takeaways from this learning journey:

Recap of key learning and how to plan ahead when supporting CCEs.

LEARNINGS FROM

334

PRACTITIONERS FROM OUR 7 LIVE COHORTS

10 HOURS

E-LEARNING COURSE THAT ADAPTS TO YOUR SCHEDULE

+10

CASE STUDY FOR THE WWF NETWORK AND PARTNERS

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